

# Martin Wardle

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## Professional profile

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An enthusiastic and professional Web Designer, who enjoys being part of, as well as leading, a successful and productive team. Quick to grasp new ideas and concepts, and to develop innovative and creative solutions to problems. Able to work well on own initiative and can demonstrate the high levels of motivation required to meet the tightest of deadlines. Even under significant pressure, possesses a strong ability to perform effectively.

## Objective

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Now looking to build on extensive range of technical skills within a suitably challenging role. Keen to achieve further professional development.

## Key technical skills

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Adobe PhotoShop	Macromedia Dreamweaver	QuarkXPress
Adobe Illustrator	Macromedia Flash	Strata Studio Pro (3D)
Adobe Premiere	Macromedia Director	FTP Programs
Adobe After Effects	Poser	Bryce 3D
Adobe Acrobat	QTVR	Microsoft Excel
Microsoft PowerPoint	Equilibrium	Media Cleaner Pro

## Career summary

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### **2010–date                      Webmaster, Graphics UK, London**

- Working within a major print design company, tasked with developing their fledgling Web Department
- Assessing initial set-up requirements and implementing hardware and software solutions accordingly
- Training the team in the use of QuarkXPress, Beyond Press Pro, PhotoShop, Dreamweaver, Media Cleaner Pro, QTVR and Adobe Premier
- Coordinating closely with Account Executives, actively soliciting new clients and nurturing existing client accounts, ensuring their needs and requirements were not only accommodated but surpassed
- Winning over many clients from larger companies, due to the extremely high standards of creative design work
- Training clients in subsequent website maintenance, particularly the use of Dreamweaver and its inbuilt FTP facility
- Initiating a company-wide changeover to a much faster ISP with enhanced technical support
- Clients include major blue chip companies such as the British Land Company and Millennium Diamonds as well as many high-profile government departments and agencies

## Selected portfolio

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www.website.com  
www.onewithtext.com  
www.onewithgraphics.com  
www.personalwebsite.com

www.anotherwebsite.com  
www.andanother.com  
www.flashwebsite.com  
www.onemoreexample.com

## Education and qualifications

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**2006–2010**

**BA (hons) Design & Visual Communications** (First Class Honours)  
Dublin Institute of Technology, Ireland

**Key Modules:** Web Design, Visual Communication, Multimedia, Print Design, Typography & Photography

Won the **Multimedia Student of the Year Award** and **Best Use of a Mac Award**.

## Professional development

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- Team Leadership (Management Training Centre, 2009)
- Presentation Skills (Management Training Centre, 2008)

## Personal details

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<b>Driving Licence</b>	Full/Clean
<b>Health</b>	Excellent; non-smoker
<b>Languages</b>	Fluent French & German

## Interests and activities

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**Currently include** Photography, Theatre & Amateur Dramatics, Football and Golf

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**References are available on request**